

## DNA AFTER has

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## Kartik Aaryan sets the ramp on fire



n Saturday, MUFTI, one of the largest Indian denim brands, unveiled its Autumn Winter '18 Collection at a fashion show. There were eclectic designs and creativity on the ramp. Bollywood actor Kartik Aaryan, who is their brand ambassador, let his statement outfit do all the talking. He stole the show in a stylish blue leather jacket, teamed with a pair of white jeans and a trendy white hoodie.

With this iconic fashion show, MUFTI celebrated the completion of 20 years in the industry. Models strutted on the ramp showcasing the spectacular range of ensembles that signified exceptional designs, innovation, high-quality fabrics and above all, comfort.

Speaking about the show, Kamal Khushlani, Founder & Managing Director, MUFTI, said, "We are elated to have commemorated 20 years of MUFTI with a bang. The marquee fashion show and bringing Kartik on board as our first brand ambassador was the perfect way to celebrate this glorious occasion. We strongly believe in providing an alternative dressing solution that



doesn't conform to the norm." Sharing his experience, Kartik said, "I'm thrilled to be associated with a brand that inspires youth to be unique and set their own trends." The Autumn Winter '18 collection is now available across stores.









