

January 17, 2024

To
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai - 400 001

To
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G
Bandra Kurla Complex
Bandra (E), Mumbai - 400 051

Scrip Code: 544058

Scrip Symbol: MUFTI

Dear Sirs,

Sub: Newspaper Publication of Financial Results

In compliance with Regulation 47 and other applicable provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Unaudited Standalone and Consolidated Financial Results of the Company for the Quarter and Six months ended September 30, 2023 (in prescribed format) have been published in newspapers viz., "Business Standard" (English) all India editions and "Mumbai Lakshdeep" (Marathi) in Mumbai edition, on January 17, 2024.

Please find enclosed herewith extracts of Mumbai edition of Business Standard (English) and Mumbai Lakshdeep (Marathi) for your information and records.

This intimation is also being uploaded on the Company's website at <https://www.credobrands.in>

You are requested to kindly note the same and acknowledge the receipt.

Thanking you,

Your faithfully,
For Credo Brands Marketing Limited

Sanjay Kumar Mutha
Company Secretary and Compliance Officer

Encl. As above

**CREDO BRANDS MARKETING LIMITED**

B 8, MIDC Central Road, Marol, Andheri (E), Mumbai - 400093,

Maharashtra, India, Tel. No.: +91 22 6141 7200

Email: investorrelations@mufti.in | Website: www.credobrand.in

CIN: U18101MH1999PLC119669

Extract of Un-audited Standalone and Consolidated Financial Results for the Quarter and Six months ended September 30, 2023

Particulars	(All amounts in Millions, unless otherwise stated)					
	Standalone			Consolidated		
	Quarter Ended		Half Year Ended	Quarter Ended		Half Year Ended
	30-09-2023	30-09-2022	30-09-2023	30-09-2023	30-09-2022	30-09-2023
	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited
Total revenue from operations	1,656.18	1,427.02	2,841.08	1,656.18	1,427.02	2,841.08
Profit before tax	369.73	348.94	482.84	369.72	348.91	482.84
Net profit after tax	279.73	260.09	365.47	279.72	260.06	365.47
Total Comprehensive Income	279.48	260.11	364.46	279.47	260.08	364.46
Paid-up equity share capital (face value ₹ 2 per share)	128.60	32.15	128.60	128.60	32.15	128.60
Other Equity*						
Earning per share (face value ₹ 2 per share) (not annualised)						
Basic in ₹	4.35	4.05	5.68	4.35	4.05	5.68
Diluted in ₹	4.35	4.05	5.68	4.35	4.05	5.68

*Standalone and Consolidated Other Equity as at March 31, 2023 was ₹ 2,781.43 Millions and 2,781.36 Millions, respectively.

Notes:

- The unaudited Standalone and Consolidated Financial Results of Credo Brands Marketing Limited (the 'Company') for the quarter and six months ended September 30, 2023, have been reviewed and recommended by the Audit Committee and approved by the Board of Directors in their respective meetings held on January 16, 2024.
- The above is an extract of the detailed format of the unaudited Standalone and Consolidated Financial Results for the quarter and six months ended September 30, 2023, filed with Stock Exchanges, under Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the above Financial Results, is available on the websites of the Stock Exchanges, viz., www.bseindia.com and www.nseindia.com and on the Company's website i.e., www.credobrand.in.

Place: Mumbai
Date: January 16, 2024

For Credo Brands Marketing Limited
Sd/-
Kamal Khushlani
Chairman and Managing Director

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For Credo Brands Marketing Limited

Sd/-

Kamal Khushlani

Chairman and Managing Director

Place: Mumbai

Date: January 16, 2024