

CREDO BRANDS MARKETING LIMITED (fka Credo Brands Marketing Private Limited) Plot No. B, 8, MIDC Central Road, Marol MIDC, Andheri (E), Mumbai - 400093. INDIA Tel. No.: +91 22 6141 7200 Email: helpdesk@mufti.in Website: Corporate: www.credobrands.in Ecommerce: www.muftijeans.in CIN: U18101MH1999PLC119669

February 15, 2024

To BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai – 400 001 **To National Stock Exchange of India Limited** Exchange Plaza, C-1, Block G Bandra Kurla Complex Bandra (E), Mumbai – 400 051

Scrip Code: 544058

Scrip Symbol: MUFTI

Dear Sirs,

Sub: Newspaper Publication of Financial Results

In compliance with Regulation 47 and other applicable provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Unaudited Standalone and Consolidated Financial Results of the Company for the quarter and nine months ended December 31, 2023 (in prescribed format) have been published in newspapers viz., "Business Standard" (English) all India editions and "Mumbai Lakshdeep" (Marathi) in Mumbai edition, on February 15, 2024.

Please find enclosed herewith extracts of Mumbai edition of Business Standard (English) and Mumbai Lakshdeep (Marathi) for your information and records.

This intimation is also being uploaded on the Company's website at <u>https://www.credobrands.in</u>

You are requested to kindly note the same and acknowledge receipt.

Thanking you,

Your faithfully, For **Credo Brands Marketing Limited**

Sanjay Kumar Mutha Company Secretary and Compliance Officer

Encl. As above





MUMBAI | THURSDAY, 15 FEBRUARY 2024 Business Standard



CREDO BRANDS MARKETING LIMITED

B 8, MIDC Central Road, Marol, Next to MIDC Police Station, Andheri (E), Mumbai - 400093, Maharashtra, India | Tel. No.: +91 22 6141 7200 Email: investorrelations@mufti.in | Website: www.credobrands.in CIN: U18101MH1999PLC119669

Extract of Un-audited Standalone and Consolidated Financial Results for the quarter and nine months ended December 31, 2023

PATIENT PRAID PROFEMAND	(All amounts in Millions, unless otherwise stated)						
Particulars	Standalone			Consolidated			
	Quarter Ended		Nine months Ended	Quarter Ended		Nine months Ended	
	31/12/2023	31/12/2022	31/12/2023	31/12/2023	31/12/2022	31/12/2023	
	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	
Total revenue from operations	1,501.44	1,305.01	4,342.52	1,501.44	1,305.01	4,342.52	
Profit before tax	. 207.24	260.28	690.08	207.28	260.25		
Net profit after tax	155.85	193.68	521.32	155.89	193.65		
Total Comprehensive Income	156.06	193.70	520.52	156.10	193.67	520.56	
Paid-up equity share capital (face value ₹ 2 per share)	128.60	32.15	128.60	128.60	32.15	128.60	
Other Equity*	and states and	Second Sec.	Nummer I at	1311 - 118			
Earning per share (face value ₹ 2 per share) (not annualised)	1					mos nilsen	
Basic in ₹ en tablés de tables de tables de tables	2.42	3.01	8.11	2.42	3.01	8,11	
Diluted in ₹	2.42	3.01	8.10	2.42	3.01	8.10	

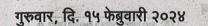
*Standalone and Consolidated Other Equity as at March 31, 2023 were ₹ 2,781.43 Millions and ₹ 2,781.36 Millions, respectively. Notes:

1. The unaudited Standalone and Consolidated Financial Results of Credo Brands Marketing Limited (the 'Company') for the quarter and nine months ended December 31, 2023, have been reviewed and recommended by the Audit Committee and approved by the Board of Directors in their respective meetings held on February 14, 2024.

2. The above is an extract of the detailed format of the unaudited Standalone and Consolidated Financial Results for the quarter and nine months ended December 31, 2023, filed with Stock Exchanges, under Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the above Financial Results, is available on the websites of the Stock Exchanges, viz., www.bseindia.com and www.nseindia.com and on the Company's website i.e., www.credobrands.in.

For Credo Brands Marketing Limited

Place: Mumbai Date: February 14, 2024 -/Sd Kamal Khushlani Chairman and Managing Director





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Extract of Un-audited Standalone and Consolidated Financial Results for the quarter and nine months ended December 31, 2023

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THE PERSON AND AND AND A CONTRACT OF A CONTRACT OF	Standalone			Consolidated			
	Quarter Ended		Nine months Ended	Quarter Ended		Nine months Ended	
	31/12/2023	San and the Boltones and the same	31/12/2023 Unaudited	31/12/2023	No. No. 2 South State of Lands and State		
	Unaudited			Unaudited			
Total revenue from operations	1,501.44	1,305.01	4,342.52	1,501.44	1,305.01	4,342.52	
Profit before tax	207.24	260.28	690.08	207.28	260.25	690.12	
Net profit after tax	155.85	193.68	521.32	155.89	193.65	521.3	
Total Comprehensive Income	156.06	193.70	520.52	156.10	193.67	520.5	
Paid-up equity share capital (face value ₹ 2 per share)	128.60	32.15	128.60	128.60	32.15	128.60	
Other Equity*				** (15fb) (08)	किलिस मिलि	ansie baik	
Earning per share (face value ₹ 2 per share) (not annualised)		(a)) (j. 1)	09 MP	(1515)\lash	জান্দ্রাবিং), মাজনিংশ নি হাজ	official rays.	
Basic in ₹	. 2.42	3.01	8.11	2.42	3.01	8.1	
Diluted in ₹	2.42	3.01	8.10	2,42	3.01	8.1	

*Standalone and Consolidated Other Equity as at March 31, 2023 were ₹ 2,781.43 Millions and ₹ 2,781.36 Millions, respectively. Notes:

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	For Credo Brands Marketing Limited
	Sd/-
Place: Mumbai	Kamal Khushlani
Date: February 14, 2024	Chairman and Managing Director