

July 30, 2024

To
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

To
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G
Bandra Kurla Complex
Bandra (E), Mumbai – 400 051

Scrip Code: 544058

Scrip Symbol: MUFTI

Dear Sir / Madam,

Sub: Outcome of the Board Meeting

Pursuant to Regulation 30 and other applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the Board of Directors of the Company at its meeting held on July 30, 2024, has inter alia approved the following:

1. Annual General Meeting of the Members of the Company:

The Twenty-fifth Annual General Meeting ("AGM") of the Members of the Company will be held on Friday, August 30, 2024 at 12:30 P.M. (IST) through Video Conferencing ("VC") / Other Audio-Visual Means ("OAVM"), in accordance with the applicable circulars issued by the Ministry of Corporate Affairs and the Securities and Exchange Board of India. The Notice of the AGM and Annual Report for the financial year 2023-24 will be sent in electronic mode to all the Members of the Company whose e-mail address is registered with the Company's Registrar and Transfer Agent or Depositories, in due course.

2. Fixed the Record date as August 21, 2024, for payment of the proposed dividend, if declared, at the forthcoming Annual General Meeting.

3. Proposed the appointment of M/s. MSKC & Associates, Chartered Accountants (Firm Registration No.: 001595S) as the Statutory Auditors of the Company to hold office for a term of five consecutive years from the conclusion of the Twenty-fifth Annual General Meeting of the Company until the conclusion of the Thirtieth Annual General Meeting of the Company, subject to approval of the Members of the Company at the forthcoming Annual General Meeting of the Company.

We enclose herewith the details as required under Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, for the proposed appointment of Statutory Auditors.

The meeting of the Board of Directors of the Company commenced at 7:40 p.m. and concluded at 8:05 p.m.

This intimation is also being uploaded on the Company's website at www.credobrands.in.

This is for your information and records.

Yours faithfully,
For **Credo Brands Marketing Limited**

Sanjay Kumar Mutha
Company Secretary and Compliance Officer

Encl. As above

Proposed appointment of M/s. MSKC & Associates, Chartered Accountants as the Statutory Auditors of the Company

Sr. No.	Particulars	Details
1	Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment of new Statutory Auditors of the Company, in place of retiring Auditors.
2	Date of appointment/ re-appointment/cessation (as applicable) & term of appointment/ re-appointment ;	The Statutory Auditors of the Company shall hold office for a term of five consecutive years from the conclusion of the Twenty-fifth Annual General Meeting of the Company until the conclusion of the Thirtieth Annual General Meeting of the Company.
3	Brief profile (in case of appointment);	<p>M/s. MSKC & Associates, Chartered Accountants (Firm Registration No.: 001595S) is an Indian Partnership Firm registered with the Institute of Chartered Accountants of India (ICAI).</p> <p>The firm offers a range of Audit and Assurance services, led by experienced partners and teams with deep knowledge pockets and driven by a commitment to deliver high-quality services to all clients.</p> <p>The firm has over twenty partners and provides a range of services inter alia under Audit & Assurance including Statutory Audit, Tax Audit, Internal Financial Controls Audit and Assurance services related to GAAP Conversion, Accounting Manuals, Capital Market Transaction Audit Support etc. The firm has clients both Listed and Unlisted across sectors including Manufacturing, Consumer & Retail, Infrastructure and Realty, Technology & Media & Financial Services. The firm has a well-qualified team to support the Partners and has its own suite of audit technology.</p> <p>The firm has wide presence in India across 11 cities including Ahmedabad, Bengaluru, Chandigarh, Chennai, Goa, Gurugram, Hyderabad, Kochi, Kolkata, Mumbai, and Pune.</p>
4	Disclosure of relationships between directors (in case of appointment of a director)	None