

February 01, 2025

To
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai - 400 001

To
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G
Bandra Kurla Complex
Bandra (E), Mumbai - 400 051

Scrip Code: 544058

Scrip Symbol: MUFTI

Dear Sirs,

Sub: Newspaper Publication of Financial Results

In compliance with the Regulation 47 and other applicable provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Unaudited Standalone and Consolidated Financial Results of the Company for the quarter and nine months ended December 31, 2024 have been published in newspapers viz., "Business Standard" (English) all India editions and "Mumbai Lakshdeep" (Marathi) in Mumbai edition, on February 01, 2025.

Please find enclosed herewith extracts of Mumbai edition of Business Standard (English) and Mumbai Lakshdeep (Marathi) for your information and records.

This intimation is also being uploaded on the Company's website at www.credobrands.in

You are requested to kindly note the same and acknowledge receipt.

Thanking you,

Yours faithfully,
For **Credo Brands Marketing Limited**

Sanjay Kumar Mutha
Company Secretary and Compliance Officer

Encl. As above

शनिवार, दि. १ फेब्रुवारी २०२५

मुंबई लक्षदीप ३



CREDO BRANDS MARKETING LIMITED

B 8, MIDC Central Road, Marol, Next to MIDC Police Station, Andheri (E), Mumbai - 400093, Maharashtra, India
Tel. No.: +91 22 6141 7200 Email: investorrelations@mufti.in | Website: www.credobrand.in
CIN: L18101MH1999PLC119669

Extract of Unaudited Standalone and Consolidated Financial Results for the quarter and nine months ended December 31, 2024

(All amounts in ₹ Millions, unless otherwise stated)

Particulars	Standalone			Consolidated		
	Quarter Ended		Nine months Ended	Quarter Ended		Nine months Ended
	31-12-2024	31-12-2023	31-12-2024	31-12-2024	31-12-2023	31-12-2024
Total revenue from operations	1,555.16	1,501.44	4,649.73	1,555.16	1,501.44	4,649.73
Profit before tax	244.87	207.24	728.95	244.51	207.28	728.60
Net profit after tax	183.49	155.85	545.80	183.13	155.89	545.45
Total Comprehensive Income	184.43	156.06	546.34	184.07	156.10	545.99
Paid-up equity share capital (face value ₹ 2 per share)	130.38	128.60	130.38	130.38	128.60	130.38
Other Equity*						
Earning per share (face value ₹ 2 per share) (not annualised)						
Basic in ₹	2.81	2.42	8.37	2.81	2.42	8.37
Diluted in ₹	2.81	2.42	8.48	2.81	2.42	8.47

* Standalone and Consolidated Other Equity as at March 31, 2024 was 3,287.44 Millions and 3,287.73 Millions, respectively.

Notes:

- The Unaudited Standalone and Consolidated Financial Results of the Company for the quarter and nine months ended December 31, 2024, have been reviewed and recommended by the Audit Committee and approved by the Board of Directors in their respective meetings held on January 31, 2025.
- The above is an extract of the detailed format of the Unaudited Standalone and Consolidated Financial Results filed with the Stock Exchanges under Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the above Financial Results are available on the website of the Company i.e., www.credobrand.in and websites of the Stock Exchanges, viz., www.bseindia.com and www.nseindia.com. The Financial Results can also be accessed by scanning the below QR code:



Place :- Mumbai
Date :- January 31, 2025

For Credo Brands Marketing Limited
Sd/
Kamal Khushlani
Chairman and Managing Director

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Place :- Mumbai
 Date :- January 31, 2025

For Credo Brands Marketing Limited
 Sd/-
Kamal Khushfani
 Chairman and Managing Director