

CREDO BRANDS MARKETING LIMITED (fka Credo Brands Marketing Private Limited) Plot No. B-8, MIDC Central Road, Marol MIDC,

Andheri (E), Mumbai - 400093. INDIA Tel. No.: +91 22 6141 7200 Email: helpdesk@mufti.in

Website: Corporate: www.credobrands.in Ecommerce: www.muftijeans.in CIN: L18101MH1999PLC119669

July 31, 2025

To BSE LimitedPhiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

To National Stock Exchange of India LimitedExchange Plaza, C-1, Block G
Bandra Kurla Complex
Bandra (E), Mumbai – 400 051

Scrip Symbol: MUFTI

Scrip Code: 544058

Dear Sir / Madam,

Sub.: Change in Senior Management

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI LODR Regulations"), this is to inform that Mr. Biswajeet Ghosal – Vice President, Retail and Business Development, has resigned from the services of the Company and will be relieved from the services at the close of business hours on August 07, 2025.

A copy of his resignation letter as required under Schedule III, Part A, Para A (7C) of the SEBI LODR Regulations is enclosed herewith.

The details required as per SEBI circular SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, is enclosed as Annexure A.

This is for your information and records.

Yours faithfully, For **Credo Brands Marketing Limited**

Sanjay Kumar Mutha Company Secretary and Compliance Officer

Encl. As above









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Annexure A

Sr. No.	Particulars	
i.	Reason for change	Resignation
ii.	Date of appointment/ re- appointment/ cessation	Date of Cessation: Close of business
	& term of appointment/re-appointment	hours on August 07, 2025
iii.	Brief profile (in case of appointment)	NA
iv.	Disclosure of relationship between directors (in case	NA
	of appointment of a director)	





BISWAJEET GHOSAL

July 31, 2025

To, The Managing Director Credo Brands Marketing Limited

Dear Sir,

Sub: Resignation

This is further to our discussion on the captioned subject. I hereby submit my resignation as a VP- Retail and Business Development of the Company with effect from the end of business hours on August 07, 2025, to pursue some personal commitments.

I take this as an opportunity to express my gratitude to the management for their guidance and encouragement and thanks to all my colleagues for their wholehearted support extended to me, during my tenure with the Company.

I wish all the best and success to the Company and every one of you.

Thanking You,

Yours faithfully,

Biswajeet Ghosal