Credo Brands Marketing Limited

Shareholding Pattern under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

1.	Name o	f Listed Entity: Credo Brands Marketing Limited								
2.	Scrip Co	de/Name of Scrip/Class of Security: 544058								
3.	Share H	olding Pattern Filed under: Reg. 31(1)(a)/ Reg. 31(1)(b) /Reg.31(1)(c)								
	a.	If under 31(1)(b) then indicate the report for Quarter ending: 30th September, 2025								
	b.	If under 31(1)(c) then indicate date of allotment/extinguishment								
4.	Declara	Declaration: The Listed entity is required to submit the following declaration to the extent of submission of information:-								

	Particulars	Yes*	No*
1	Whether the Listed Entity has issued any partly paid up shares?		No
2	Whether the Listed Entity has issued any Convertible Securities?		No
3	Whether the Listed Entity has issued any Warrants ?		No
4	Whether Listed Entity has granted any ESOPs, which are outstanding?	Yes	
5	Whether the Listed Entity has any shares against which depository receipts are issued?		No
6	Whether the Listed Entity has any shares in locked-in?		No
7	Whether any shares held by promoters are encumbered under "Pledged"?		No
8	Whether any shares held by promoters are encumbered under "Non-Disposal Undertaking"?		No
9	Whether any shares held by promoters are encumbered, other than by way of Pledge or NDU, if any?		No
10	Whether company has equity shares with differential voting rights?		No
11	Whether the listed entity has any significant beneficial owner?		No

* If the Listed Entity selects the option 'No' for the questions above, the columns for the partly paid up shares, Outstanding

Credo	Brands Marketing Limited																								
	- Summary Statement holding of specified securities																								
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														ing , as a											
										san badalar						f to a decad to		C Ch	N D'		O. I		T-4-1 N		
								of securitie		hts held in e	each class				Number o	f Locked in	Number of pledged	f Shares	Non-Dispo Undertak		other end	umbrances,	Total Num Shares end		
								or securitie	3			No. of		full	Silaies	1	pieugeu		Ondertak	iiig	ii aliy		Silai es enc	uniberea	-
							Sharehold	No of Votir	g Rights			Shares	shares on	conversio											
							ing as a %					Underlying	fully diluted	n of											
							of total					Outstandin	basis	convertibl											
					No. of		no. of						(including	e											Number
					shares		shares					convertible		securities											of equity
				paid-up	underlyin		(calculate							(as a		As a % of		As a % of		As a % of		As a % of		As a % of	
		Nos. of	paid up	equity	g	Total nos.					Total as a		Convertible			total		total		total		total			held in
Catanan	Category of shareholder		equity shares		Depositor y Receipts		SCRR, 1957)	Class say V	Class sau.			Warrants, ESOP etc.)		e of diluted	No. (a)	Shares held(b)	No. (a)	Shares held(b)	No (a)	Shares held(b)	No (a)	Shares held(b)	No. (a)		demateria lised form
(I)	(III)	ers (III)	(IV)	(V)	(VI)		(VIII) As a	Class eg: X		X)	(A+b+C)		(XI)=(VII+X)			(III)		(IV)	No. (a)	XV)		(VI)		V+XV+XVI)	
(Δ)	Promoter & Promoter Group	(,	35960700	. ,		35960700		35960700		35960700	55.0109			53.51884		ol c) (il n	,	1	,	1	(XVII)-(XI		35960700
(B)	Public	76354	29409403			29409403		29409403		29409403		1822497		46.48116) NA	NA	NA	NA	NA	NA	NA	NA	29409403
(C)	Non Promoter - Non Public		1		0	1			0	. ,		0					NA	NA	NA		NA	NA	NA	NA	
(C1)	Shares Underlying DRs	() () (0	0	0	0	0	0	0	0	0	0	() (NA	NA	NA	NA	NA	NA	NA	NA	0
(C2)	Shares Held By Employee Trust	() () (0	0	0	0	0	0	0	0	0	0	() (NA	NA	NA	NA	NA	NA	NA	NA	0
	Total	76358	65370103	(0	65370103	100	65370103	0	65370103	100	1822497	67192600	100.00	() (0	0	NA	NA	NA	NA	NA	NA	65370103

Credo Brands Marketing Limited
Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

<u> </u>	- statement snowing snareholding pattern of the Pro	moter una i ioi	note: Group																							
										Number of of securities		thts held in			Total No	Num shar	nber of Locked in Number of Shares Non-Disposal Other Total Number of pledged Undertaking encumbrances, if any Shares encumbered									
										No of Votin	ng Rights			Shares	of shares											
											0 0			Underlyin		Shareholding										
									Sharehold	1				g Outstandi		, as a %										
									ing %					ng		assuming full										
							No. of		calculated	ı				convertibl	warrants,	conversion of										Number
					No. of	Partly	shares		as per					e	ESOP,	convertible										of equity
					fully paid	paid-up	underlyin		SCRR,							securities (as	As a %	of	As a % of		As a % of		As a % of		As a % of	f shares
				Nos. of	up equity	equity	g	Total nos.	1957 As a				% of Total			a percentage	total		total		total		total		total	held in
				sharehold		shares	Deposito		% of	Class eg:					Securities		Shares		Shares		Shares		Shares		Shares	demateria
			PAN	ers	held	held	y Receipt		(A+B+C2)	х	Class eg: y		Rights	ESOP etc.)		share capital) No. (No. (a)		No. (a)					held(b)	lised form
	(1)	(11)	(111)	(IV)	(V)	(VI)	(VII)	(VIII) =	(IX) As a		(X)	1	(XI)	(XII)=(VIII	(XIII)=	(XIV)		(XV)	()	(VI)	(X'	/II)	(XVIII)=(XI	V+XV+XVI	I) (XIX)
	Indian Individuals / Hindu Undivided Family				3596070					35960700		35960700	55.0109		35960700	53.5188		_		_						
1)		Promoters		4	1 18309220			18309220		18309220	0	18309220			18309220	27.2489	0	0	0 (0						35960700 18309220
		Promoters		1	1 1403948			14039480		14039480	0	14039480			14039480	27.2489	0	0	0 (0						14039480
		Promoter Group		1	1 1806000		0	1806000		1806000	0	1806000			1806000	2.6878	0	0	0 0	n						1806000
		Promoter Group		1	1806000		0	1806000			0	1806000			1806000	2.6878	0	0	0 1	n						1806000
		Promoter Group) 1000000	0	0) 1000000	2.7027	0	0	0	0	0	0	2.0070	0	0	0 0	0						1000000
1	Central Government / State Government(s))	0	0	0 0		0	0	0	0	0	0	0	0	0	0	0						- 0
)	Financial Institutions / Banks					0	0	0 0		0	0	0	0	0	0	0	0	0	0	0						,
)	Any Other (Specify)) (0	0	0 (0	0	0	0	0	0	0	0	0	0 (0						r
	G G AUTOMOTIVE GEARS LIMITED	Promoter Group		0) (0	0	0 () (0	0	0	0	0	0	0	0	0	0 (0						C
	Sub Total (A)(1)			4	3596070	10	0	35960700	55.0109	35960700	0	35960700	55.0109	0	35960700	53.5188	0	0	0 (0						35960700
	Foreign																									
)	Individuals (Non-Resident Individuals / Foreign Individuals)			C) (0	0	0 () (0	0	0	0	0	0	0	0	0	0 (0						0
)	Government			C) (0	0	0 () (0	0	0	0	0	0	0	0	0	0 (0						0
)	Institutions			C) (0 (0	0 () (0	0	0	0	0	0	0	0	0	0 (0						0
)	Foreign Portfolio Investor) (0 (0	0 () (0	0	0	0	0	0	0	0	0	0 (0						0
)	Any Other (Specify)) (0 (0	0 (0	0	0	0	0	0	0	0	0	0 (0						0
	Sub Total (A)(2)		-	- 0	1	U	U	י ויי	'	0	0	0	0	0	0	0	0	U	0 (U	1		-			+ 0
	Total Shareholding Of Promoter And Promoter Group (A)= (A)(1)+(A)(2)				3596070	10	0	35960700	55.0109	35960700	0	35960700	55 0109		35960700	53.5188	0	0	,	0						35960700

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.

Note:
(1) PAN would not be displayed on website of Stock Exchange(s)
(2) The term 'Encumbrance' has the same meaning as assigned under regulation 28(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as amended from time to time.
3) Details of promoter and promoter group with shareholding "Nit" can be accessed from here.

Cred	о В	rands	Ma	rketi	ng I	Limit	ec

Table III - Statement showing shareholding pattern of the Public shareholders

	. Statement showing shareholding pattern																							
							Number of Voting Rig	ghts held in	each class			Number shares	of Locked	in Number o	of Shares	Non-Dispo Undertak		Other encumb	orances, if any	Total Nun Shares en			Sub-catego Shareholdi	orization of shares ng(No. of shares)
							No of Voting Rights			Total No of shares on	Shareholding,												under	- Igito: or sharesy
					No. of	Sharehold ing % calculated			No. of Shares Underlying Outstanding	fully diluted basis (including	as a % assuming full conversion of											Number		
			No. of fully paid	Partly paid-up	shares underlyin	as per SCRR,			convertible Total as a securities	warrants, ESOP,	convertible securities (as		As a %	of	As a % of		As a % of		As a % of			of equity shares		
			Nos. of up equity sharehold shares	equity shares	g Total nos. Depositor shares	1957 As a % of	Class eg:		% of Total (including Voting Warrants,	Convertible Securities	a percentage of diluted		total Shares		total Shares		total Shares		total Shares		total Shares			Sub- category(i category
	Category & Name of the shareholders	PAN	ers held	held	y Receipts held	(A+B+C2)	X Class eg: y	Total	Rights ESOP etc.)	etc.)	share capital)	No. (a)	held(b)	No. (a)	held(b)	No. (a)	held(b)	No. (a)	held(b)	No. (a)	held(b)	lised form		i) ii)
	(1)	(II)	(III) (IV)	(V)	(VI) (VII) =	(VIII) As a	(IX)	(X)	(XI)=(VII+X)	(XII)= (VII)+(X)		(XIII)	(XIV)	(XV)		(XVI)	(XVII)=(X	IV+XV+XVI)	(XVIII)		(XIX)
1	Institutions (Domestic)																							
(a)	Mutual Fund		1 1049435		0 1049435			1049435		0 104943			0	0 NA	NA	NA	NA	NA		NA	NA	1049435		0
	Nippon Life India Trustee Ltd-A/C Nippon India Sn	nall Cap Fund	1 1049435	5 (0 1049435	1.6054	1049435 (1049435	1.6054	0 1049435	1.5618		0	0 NA	NA	NA	NA	NA		NA	NA	1049435		
(b)	Venture Capital Funds		0 (0 0	0 0	0	0 (0	0	0 (0)	0	0 NA	NA	NA		NA		NA	NA	0		
(c)	Alternate Investment Funds		0 (0 (0 0	0	0 (0	0	0 () ()	0	0 NA	NA	NA		NA		NA	NA	0		
(d)	Banks		0 (0 (0 0) (0 0	0	0	0 () ()	0	0 NA	NA	NA		NA		NA	NA	0		
(e)	Insurance Companies		1 483158	В (0 483158	0.7391	483158	483158	0.7391	0 48315	0.7191		0	0 NA	NA	NA		NA		NA	NA	483158	0	0
(f)	Provident Funds/ Pension Funds		0 (0 0	0 0	0	0 0	0	0	0 (0)	0	0 NA	NA	NA		NA		NA	NA	0		
(G)	Asset Reconstruction Companies		0 0	0 (0 0	0	0 0	0	0	0 () ()	0	0 NA	NA	NA		NA		NA	NA	0		
(h)	Sovereign Wealth Funds		0 0	0 (0 0	0	0 0	0	0	0 () ()	0	0 NA	NA	NA		NA		NA	NA	0		
(i)	NBFCs registered with RBI		0 0) (0 0	0	0 0	0	0	0 () ()	0	0 NA	NA	NA		NA		NA	NA	0		
(j)	Other Financial Institutions		0 0	0 (0 0) (0 (0	0	0 () ()	0	0 NA	NA	NA		NA		NA	NA	0		
(k)	Any Other (Specify)		0 0	0 (0 0	0	0 0	0	0	0 () ()	0	0 NA	NA	NA		NA		NA	NA	0		
	Sub Total (B)(1)		2 1532593	3 (0 1532593	2.3445	1532593	1532593	2.3445	0 153259	2.2809		0	0 NA	NA	NA	NA	NA	NA	NA	NA	1532593	0	0
2	Institutions (Foreign)																							
(a)	Foreign Direct Investment		0 0) (0 0	0	0 0	0	0	0 () ()	0	0 NA	NA	NA		NA		NA	NA	0		
(b)	Foreign Venture Capital Investors		0 0) (0 0	0	0 (0	0	0 () ()	0	0 NA	NA	NA		NA		NA	NA	0		
(c)	Sovereign Wealth Funds		0 0	0 (0 0	0	0 0	0	0	0 () ()	0	0 NA	NA	NA		NA		NA	NA	0		
(d)	Foreign Portfolio Investors Category I		5 347043		0 347043			347043		0 34704			0	0 NA	NA	NA		NA		NA	NA	347043		0
(e)	Foreign Portfolio Investors Category II		1 1237	7 (0 0 1237	0.0019	1237 (1237	0.0019	0 123	0.0018		0	0 NA	NA	NA	NA	NA	NA	NA	NA	1237	0	0
(f)	Overseas Depositories(holding DRs) (balancing figure)		0 0			0			0	0		,	0	0 NA	NA	NA	NA	NA	NA	NA	NA	0		
(g)	Any Other (Specify)		0 0	0	0 0	0	0 0	0	0	0 () ()	0	0 NA	NA	NA	NA	NA	NA	NA	NA	0		
	Sub Total (B)(2)		6 348280	0 (0 348280	0.5328	348280 (348280	0.5328	0 348280	0.5183		0	0 NA	NA	NA		NA		NA	NA	348280	0	0
3	Central Government/ State Government(s)																							
(a)	Central Government / President of India		0 0	0	0 0	0	0 0	0	0	0 () ()	0	0 NA	NA	NA		NA		NA	NA	0		
(b)	State Government / Governor		0 0	0	0 0	0	0 (0	0	0 () (0	0 NA	NA	NA	NA	NA	NA	NA	NA	0		
	Shareholding by Companies or Bodies Corporate where Central / State Government is																							
(C)	a promoter		0 0	0	0 0	0	0 0	0	0	0 () (o	0	0 NA	NA	NA		NA	NA	NA	NA	0		
	Sub Total (B)(3)		0 0	0 0	0 0) (0 0	0	0	0 0			0	0 NA	NA	NA	NA	NA	NA	NA	NA	0		

Credo Brands Marketing Limited Table III - Statement showing shareholding pattern of the Public shareholders Number of Voting Rights held in each class Number of Locked in Number of Shares Non-Disposa Total Number of shares pledged ndertaking encumbrances, if any Shares encumbered No of Voting Rights Total No of hares on No. of Share fully diluted as a % Underlying suming full No. of calculated Outstanding (including conversion of No. of Partly shares as per onvertible warrants. onvertible of equity As a % of fully paid paid-up ESOP, As a % of As a % of SCRR, Total as a securities ecurities (as As a % of As a % of shares 1957 As a % of Total (including up equity equity Convertible a percentage total total total held in sharehold hares Voting Warrants, ecurities of diluted category(i category(i category(i held(b) Category & Name of the shareholders held Receipts held (A+B+C2) X Class eg: y Total Rights ESOP etc.) etc.) share capital) No. (a) held(b) held(b) held(b) held(b) lised form (1) (II) (III) (IV) (V) (VI) (VII) = (VIII) As a (IX) (X) (XI)=(VII+X) (XII)= (VII)+(X) (XIII) (XIV) (XV) (XVI) (XVII)=(XIV+XV+XVI) (XVIII) (XIX) Non-Institutions 0 NA NA NA NA NA NA NA NA Associate companies / Subsidiaries 0 NA irectors and their relatives (excluding Independent Directors and nominee Director Key Managerial Personnel 155572 155572 0.238 155572 155572 0.238 755140 910712 1.3554 0 NA NA NA NA NA NA NA 155572 Relatives of promoters (other than 'immediate relatives' of promoters disclosed under 'Promoter and Promoter Group' category) ONA Trusts where any person belonging to 'Promoter and Promoter Group' category is 'trustee', 'beneficiary', or 'author of the trust" vestor Education and Protection Fund (IEPF) η ΝΑ i. Resident Individual holding nominal share capital up to Rs. 2 lakhs. 73827 16257512 16257512 24.87 16257512 16257512 24.87 1027357 17284869 25.7244 0 NA 16257512 i. Resident individual holding nominal share capital in excess of Rs. 2 lakhs. 2884217 2884217 4.4121 2884217 2884217 4.4121 2924217 2884217 Non Resident Indians (NRIs) 383 363717 0 363717 0.5564 363717 363717 0.5564 363717 0.5413 0 NA NA NA NA NA 363717 Foreign Nationals 0 NA NA NA NA NA Foreign Companies 0 NA NA NA NA NA NA NA 140 6547903 0 6547903 10.0167 6547903 0 6547903 10.0167 6547903 9.7450 NA 6547903 **Bodies Corporate** 0 NA NA NA 8.0196 Bennett, Coleman And Company Limited 1 5388555 0 5388555 8.2431 5388555 5388555 8.2431 5388555 0 NA 5388555 Any Other (Specify) 1985 1319609 0 1319609 2.0187 1319609 0 1319609 1319609 1.9639 1319609 Body Corp-Ltd Liability Partnership 24 212393 212393 0.3249 212393 0 212393 0.3249 212393 0.3161 0 NA NA NA NA NA 212393 Hindu Undivided Family 1950 885533 0 885533 1.3546 885533 885533 1.3546 885533 1.3179 0 NA NA NA NA NA NA NA 885533 Clearing Member 11 221683 0 221683 0.3391 221683 0 221683 0.3391 221683 0.3299 0 NA NA NA NA NA NA 221683

1822497

1822497

29351027

31231900

43.6819

46.4812

0 NA

27528530

2940940

0 27528530 42.1118

44,9891

0 29409403

 $Details \ of \ \underline{the \ shareholders \ acting \ as \ persons \ in \ Concert \ including \ their \ Shareholding \ (No. \ and \ \%): }$

No. of snareholders	No. of Shares	76	
0			

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which

76346 27528530

76354 29409403

DZCI	i ett.	
	No. of shareholders	No. of Shares
	0	0

Note:

Sub Total (B)(4)

Total Public Shareholding (B)= (B)(1)+(B)(2)+(B)(3)+b(4)

(1) PAN would not be displayed on website of Stock Exchange(s).

- (2) The above format needs to be disclosed along with the names of the shareholders holding 1% or more than 1% of shares of the listed entity. Column no.(XIII) is not applicable in the above format.
- (3) W.r.t. the information pertaining to Depository Receipts, the same may be disclosed in the respective columns to the extent information available and the balance to be disclosed as held by custodian.

 (4) Categorization and disclosure of each shareholder category should be carried out in the order prescribed in the above format. If a shareholder is falling under more than one category, then the same shall be classified in the category falling first in the

0 27528530 42.1118 27528530

44.9891 29409403

0 29409403

- (5) Sub-categorization of shares under column no.(XV) will be based on shareholding(no. of shares)under the following sub-categories:
- (i) Shareholder who are represented by a nominee Director on the board of the listed entity or have the right to nominate a representative(i.e. Director)on the board of the listed entity
- (ii) Shareholder who have entered into shareholder agreement with the listed entity.
- (iii) Shareholders acting as persons in concert with promoters.

	o Brands Marketing Limited IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholders																									
Table IV	IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholders																									
																								Ì		
ı																				L				Ĺ		
ı											hts held in	each class				Number of				Non-Disp Undertak		Other encu				
ı									of securiti	es		1	ł			shares	1	pledged	1	Undertak	ing	if any	1	Shares end	umberea	4
ı									No of Voti	ng Rights														Ì		
														Total No of										Ì		
														shares on	Shareholding,									Ì		
								Sharehold					No. of Shares	fully diluted	as a %									Ì		
								ing %						basis	assuming full									Ì		
						No. of		calculated						(including	conversion of									Ì		Number of
				No. of	Partly	shares		as per						warrants,	convertible									Ì	1	equity
				. ,		underlyin		SCRR,						ESOP,	securities (as		As a % of		As a % of		As a % of		As a % of			shares held
								1957 As a	l			Total as a			a percentage		total		total		total		total		total	in
			sharehold		shares	Depositor			Class eg:					Securities	of diluted		Shares		Shares		Shares		Shares			demateriali
	Category & Name of the shareholders	PAN (II)	ers (III)	held (IV)	held (V)	y Receipts (VI)		(A+B+C2) (VIII) As a	х	Class eg: y		(A+B+C)	ESOP etc.) (X)		share capital) (XII)= (VII)+(X)		held(b)		held(b)	No. (a)	held(b)				held(b) IV+XV+XVI)	sed form (XVIII)
1	Custodian/DR Holder	(II)	(111)	(10)	1 (0)	1 (VI)	(411) -	(VIII) AS a	-	1 0	^,	nl n	(^)	(21)-(211+2)	(XII)- (VII)+(X)	, \^				NA (INA		NA.		NA	(۸۷۱۱۱)
	Employee Benefit Trust / Employee Welfare Trust under			<u> </u>	<u> </u>			1		_	`				1		<u> </u>		1	1				-	1	1
	SEBI (Share based Employee Benefits and Sweat Equity)																							1		
2	Regulations, 2021				0	0	0	0	0	0	(0	0	0	0	0		NA	NA	NA	NA	NA	NA	NA	NA	0
	Total Non-Promoter- Non Public Shareholding (C)=																									
	(C)(1)+(C)(2)		() (0	0	C	0	0	0	(0 0	0	0	0	0	C	NA	NA	NA	NA	NA	NA	NA	NA	0

- Note:
 (1) PAN would not be displayed on website of Stock Exchange(s).
 (2) The above format needs to be disclosed along with the names of the shareholders holding 1% or more than 1% of shares of the listed entity. Column no.(XIII) is not applicable in the above format.
 (3) W.r.t. the information pertaining to Depository Receipts, the same may be disclosed in the respective columns to the extent information available.

CREDO BRANDS MARKETING LIMITED

Table V- Statement showing details of significant beneficial owners as on 30.09.2025

SR NO	Details (of the signif	ficant beneficial owner (I)		Deta	ils of the registered owner (II)	i	ares in which significant beneficial nterest is held beneficial owner (III)	Date of creation / acquisition of significant beneficial interest (IV)
	Name	PAN	Nationality	Name	PAN	Nationality	Number of Shares	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) As a % of (A+B+C2)	
						Not Applicable			
						Not Applicable			

CREDO BRANDS MARKETING LIMITED

Foreign investment limit approved by the Board of Directors and limit utilised

	Board approved limits	Limits utilized
As on shareholding date	100	0.88
As on the end of previous 1 st Quarter	100	5.02
As on the end of previous 2 nd Quarter	100	4.74
As on the end of previous 3 rd Quarter	100	4.88
As on the end of previous 4 th Quarter	100	5.76