

Credo Brands Marketing Limited

Shareholding Pattern under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

1.	Name of Listed Entity: Credo Brands Marketing Limited	
2.	Scrip Code/Name of Scrip/Class of Security: 544058	
3.	Share Holding Pattern Filed under: Reg. 31(1)(a) /Reg. 31(1)(b)/Reg. 31(1)(c)	
	a.	If under 31(1)(b) then indicate the report for Quarter ending : 31st March, 2026
	b.	If under 31(1)(c) then indicate date of allotment/extinguishment
4.	Declaration: The Listed entity is required to submit the following declaration to the extent of submission of information:-	

	Particulars	Yes*	No*
1	Whether the Listed Entity has issued any partly paid up shares?		No
2	Whether the Listed Entity has issued any Convertible Securities ?		No
3	Whether the Listed Entity has issued any Warrants ?		No
4	Whether Listed Entity has granted any ESOPs, which are outstanding?	Yes	
5	Whether the Listed Entity has any shares against which depository receipts are issued?		No
6	Whether the Listed Entity has any shares in locked-in?		No
7	Whether any shares held by promoters are encumbered under "Pledged"?		No
8	Whether any shares held by promoters are encumbered under "Non-Disposal Undertaking"?		No
9	Whether any shares held by promoters are encumbered, other than by way of Pledge or NDU, if any?		No
10	Whether company has equity shares with differential voting rights?		No
11	Whether the listed entity has any significant beneficial owner?		No

*** If the Listed Entity selects the option 'No' for the questions above, the columns for the partly paid up shares, Outstanding Convertible**

Credo Brands Marketing Limited

Table III - Statement showing shareholding pattern of the Public shareholders

Category & Name of the shareholders	PAN	Nos. of shareholders	No. of fully paid up equity shares held	Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)	Number of Voting Rights held in each class of securities			No. of Shares Underlying Outstanding convertible securities (including Warrants, ESOP etc.)	Total No of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged		Non-Disposal Undertaking		Other encumbrances, if any		Total Number of Shares encumbered		Number of equity shares held in dematerialised form	Sub-categorization of shares					
								No of Voting Rights						Total as a % of Total Voting Rights	No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	No. (a)		As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	Sub-category(i)	Sub-category(ii)	Sub-category(iii)
								Class eg: X	Class eg: y	Total																				
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII) = (IV)+(V)+(VI)	(VIII) As a % of (A+B+C2)	(IX)			(X)	(XI)=(VII+X)	(XII) = (VII)+(X) As a % of (A+B+C2)	(XIII)	(XIV)		(XV)		(XVI)		(XVII)=(XIV+XV+XVI)	(XVIII)	(XIX)							
1	Institutions (Domestic)																													
(a)	Mutual Fund		1	619390	0	619390	0.9475	619390	0	619390	0.9475	0	619390	0.9218	0	0	NA	NA	NA	NA	NA	NA	NA	619390	0	0	0			
(b)	Venture Capital Funds		0	0	0	0	0	0	0	0	0	0	0	-	0	0	NA	NA	NA	NA	NA	NA	NA	0						
(c)	Alternate Investment Funds		1	1091314	0	1091314	1.6694	1091314	0	1091314	1.6694	0	1091314	1.6242	0	0	NA	NA	NA	NA	NA	NA	NA	1091314	0	0	0			
	Trustline Deep Alpha Aif-Ii		1	1091314	0	1091314	1.6694	1091314	0	1091314	1.6694	0	1091314	1.6242	0	0	NA	NA	NA	NA	NA	NA	NA	1091314						
(d)	Banks		0	0	0	0	0	0	0	0	0	0	0	-	0	0	NA	NA	NA	NA	NA	NA	NA	0						
(e)	Insurance Companies		1	483158	0	483158	0.7391	483158	0	483158	0.7391	0	483158	0.7191	0	0	NA	NA	NA	NA	NA	NA	NA	483158	0	0	0			
(f)	Provident Funds/ Pension Funds		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	NA	NA	NA	NA	NA	NA	0						
(G)	Asset Reconstruction Companies		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	NA	NA	NA	NA	NA	NA	0						
(h)	Sovereign Wealth Funds		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	NA	NA	NA	NA	NA	NA	0						
(j)	NBFCs registered with RBI		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	NA	NA	NA	NA	NA	NA	0						
(j)	Other Financial Institutions		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	NA	NA	NA	NA	NA	NA	0						
(k)	Any Other (Specify)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	NA	NA	NA	NA	NA	NA	0						
	Sub Total (B)(1)		3	2193862	0	2193862	3.3561	2193862	0	2193862	3.3561	0	2193862	3.2650	0	0	NA	NA	NA	NA	NA	NA	NA	2193862	0	0	0			
2	Institutions (Foreign)																													
(a)	Foreign Direct Investment		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	NA	NA	NA	NA	NA	NA	0						
(b)	Foreign Venture Capital Investors		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	NA	NA	NA	NA	NA	NA	0						
(c)	Sovereign Wealth Funds		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	NA	NA	NA	NA	NA	NA	0						
(d)	Foreign Portfolio Investors Category I		5	293952	0	293952	0.4497	293952	0	293952	0.4497	0	293952	0.4375	0	0	NA	NA	NA	NA	NA	NA	NA	293952	0	0	0			
(e)	Foreign Portfolio Investors Category II		1	6341	0	6341	0.0097	6341	0	6341	0.0097	0	6341	0.0094	0	0	NA	NA	NA	NA	NA	NA	NA	6341	0	0	0			
(f)	Overseas Depositories(holding DRs) (balancing figure)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	NA	NA	NA	NA	NA	NA	0						
(g)	Any Other (Specify)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	NA	NA	NA	NA	NA	NA	0						
	Sub Total (B)(2)		6	300293	0	300293	0.4594	300293	0	300293	0.4594	0	300293	0.4469	0	0	NA	NA	NA	NA	NA	NA	NA	300293	0	0	0			
3	Central Government/ State Government(s)																													
(a)	Central Government / President of India		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	NA	NA	NA	NA	NA	NA	0						
(b)	State Government / Governor		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	NA	NA	NA	NA	NA	NA	0						
(C)	Shareholding by Companies or Bodies Corporate where Central / State Government is a promoter		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	NA	NA	NA	NA	NA	NA	0						
	Sub Total (B)(3)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	NA	NA	NA	NA	NA	NA	0						

Credo Brands Marketing Limited

Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholders

Category & Name of the shareholders	PAN	Nos. of shareholders	No. of fully paid up equity shares held	Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)	Number of Voting Rights held in each class of securities			No. of Shares Underlying Outstanding convertible securities (including Warrants, ESOP etc.)	Total No of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged		Non-Disposal Undertaking		Other encumbrances, if any		Total Number of Shares encumbered		Number of equity shares held in dematerialised form	
								No of Voting Rights						Total as a % of (A+B+C)	No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	No. (a)		As a % of total Shares held(b)
								Class eg: X	Class eg: y	Total															
(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii) = (iv)+(v)+(vi)	(viii) As a % of (A+B+C2)	(ix)			(x)	(xi)=(vii)+(x)	(xii) As a % of (A+B+C2)	(xiii)	(xiv)	(xv)	(xvi)	(xvii)=(xiv)+(xv)+(xvi)	(xviii)						
1	Custodian/DR Holder		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
2	Employee Benefit Trust / Employee Welfare Trust under SEBI (Share based Employee Benefits and Sweat Equity) Regulations, 2021		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	Total Non-Promoter- Non Public Shareholding (C)= (C)(1)+(C)(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	

Note :

(1) PAN would not be displayed on website of Stock Exchange(s).

(2) The above format needs to be disclosed along with the names of the shareholders holding 1% or more than 1% of shares of the listed entity. Column no.(XIII)is not applicable in the above format.

(3) W.r.t. the information pertaining to Depository Receipts, the same may be disclosed in the respective columns to the extent information available.

CREDO BRANDS MARKETING LIMITED

Foreign investment limit approved by the Board of Directors and limit utilised

	Board approved limits	Limits utilized
As on shareholding date	100	0.92
As on the end of previous 1 st Quarter	100	0.89
As on the end of previous 2 nd Quarter	100	0.88
As on the end of previous 3 rd Quarter	100	5.02
As on the end of previous 4 th Quarter	100	4.74